



FIFA WOMEN'S WORLD CUP CANADA 2015
NATIONAL ORGANISING COMMITTEE
222 RUE SOMERSET STREET W, SUITE 700
OTTAWA, ON, CANADA, K2P0J4
T. +1 613.369.5240 F. +1 613.369.5241
FIFA.COM/CANADA2015



FIFA Women's World Cup Canada 2015™ – Group Ticket Information

Groups/Clubs benefit from discounted pricing with orders of 11 or more

COMMUNITY OUTREACH

The Group Ticket contact will be the Community Outreach Coordinator in each of the Venues. In Vancouver, Group Ticket requests, questions and sales will run through Alix Davidson. Her contact information is as follows:

Alix Davidson – Community Outreach Coordinator, Vancouver

alix.davidson@fwwc2015.ca

T: 604.699.2225 ext 4904

GROUP TICKET DISCOUNTED PRICES

The FIFA Women's World Cup Canada 2015™ is pleased to offer Group Discounted prices in Categories 2, 3 and 4 for Stadium Passports and Half Passes. Volume discounts are not available for tickets in Category 1.



STADIUM SEATING MAP*





FIFA WOMEN'S WORLD CUP CANADA 2015
 NATIONAL ORGANISING COMMITTEE
 222 RUE SOMERSET STREET W, SUITE 700
 OTTAWA, ON, CANADA, K2P0J4
 T. +1 613.369.5240 F. +1 613.369.5241
 FIFA.COM/CANADA2015



Group tickets will be discounted in the following volumes:

- Groups of 11-39 (of one product and not a combination therein of) will receive a 25% discount
- Groups of 40 or more (of one product and not a combination therein of) will receive a 30% discount

Group Ticket Prices – BC Place Stadium, Vancouver

CATEGORY CATÉGORIE 2		CATEGORY CATÉGORIE 3		CATEGORY CATÉGORIE 4	
11-39 25%	40+ 30%	11-39 25%	40+ 30%	11-39 25%	40+ 30%
STADIUM PASSPORT PASSEPORT DE STADE (8 MATCHES MATCHS) FINAL MATCH NOT INCLUDED					
\$300	\$280	\$221	\$207	\$154	\$144
STADIUM HALF PASS 1 DEMI-PASSE DE STADE OPTION 1 (4 MATCHES MATCHS) INCLUDES ROUND OF 16 AND QUARTER FINAL INCLUS HUITIÈME DE FINALE ET QUART DE FINALE					
\$165	\$154	\$124	\$116	\$86	\$81
STADIUM HALF PASS 2 DEMI-PASSE DE STADE OPTION 2 (4 MATCHES MATCHS) INCLUDES ROUND OF 16 INCLUS HUITIÈME DE FINALE					
\$135	\$126	\$98	\$91	\$68	\$63

*Prices reflect the group discount. Les prix sont déjà réduits.
 Prices include all taxes and are subject to applicable fees. All prices are in Canadian dollars. Information is subject to change.
 Les prix incluent les taxes et sont assujettis aux frais applicables. Tous les prix sont en dollars canadiens. Ces renseignements peuvent changer.*

THE FINAL MATCH

Groups from all venues CAN purchase tickets to the final with the use of their groups Unique Code.

Groups have 2 options for purchasing tickets to the Final match:

1. Over the phone (while they purchase their stadium passports and half passes) to a maximum of 50 final tickets if their order of stadium passports and half passes is greater than 50 OR up to the amount of stadium passports or half passes they are purchasing
2. On internet with the use of their Offer code. Each person in their group using the code has a maximum of 6 final match tickets that they can purchase

*NOTE – there are no volume discounted tickets for the FINAL match (to be played on 5 July 2015 in BC Place Stadium).

Group Ticket purchasers will have the opportunity to purchase tickets to the Final match as an add-on during their transaction with Ticketmaster.





FIFA WOMEN'S WORLD CUP CANADA 2015
NATIONAL ORGANISING COMMITTEE
222 RUE SOMERSET STREET W, SUITE 700
OTTAWA, ON, CANADA, K2P0J4
T. +1 613.369.5240 F. +1 613.369.5241
FIFA.COM/CANADA2015



INCENTIVES TO PURCHASE STADIUM PASSPORT OR HALF PASS GROUP TICKETS

- Receive a discount on regular price tickets by purchasing a group:
 - 25% off with a purchase of 11 – 39 Stadium Passports or Half Passes
 - 30% off with a purchase 40+ Stadium Passports or Half Passes
- Receive a cash back when you purchase your order in full (for qualifying soccer clubs):
 - 11 – 39 Stadium Passports or Half Passes (not a combination thereof) = 2.5% CASH BACK
 - 40 – 149 Stadium Passports or Half Passes (not a combination thereof) = 5% CASH BACK
 - 150+ Stadium Passports or Half Passes (not a combination thereof) = 7.5% CASH BACK
- Automatically entered in a draw to be part of the Youth Programme.
- Priority opportunity to purchase the Final Match in Vancouver, BC (subject to availability).
- Keep the same seat throughout all matches.
- All major credit cards accepted (Visa is the preferred payment method).

GROUP TICKET INCENTIVE PROGRAM – DETAILS

Canada Soccer and FIFA Women's World Cup Canada 2015™ are very pleased to support the Canadian soccer community from coast-to-coast with a unique **GROUP INCENTIVE PROGRAM: Earn Cash Back rebates with all Stadium Passport and Half Pass group purchases.**

The chance to participate in the Youth Programme is another exciting incentive that provides youth soccer players a chance to experience this once-in-a-lifetime opportunity on the pitch!

Primary Incentive: Cash Back

Target: Soccer groups affiliated with provincial associations, i.e., clubs, teams, districts, etc. and education institutions.

Purpose: To incite group orders; provide an effective local team sales tool that results in a valuable and significant additional benefit to buyers.

Tiered offering as follows:

1. 11 – 39 Stadium Passports or Half Passes (not a combination thereof) = 2.5% Cash Back*
2. 40 – 149 Stadium Passports or Half Passes (not a combination thereof) = 5% Cash Back*
3. 150+ Stadium Passports or Half Passes (not a combination thereof) = 7.5% Cash Back*

**The relevant percentage will be paid on the face value of a ticket – this equates to the price of the ticket including applicable taxes. Cash Back will not be paid on additional fees and/or charges such as Ticketmaster fee, facility fee, etc.*





FIFA WOMEN'S WORLD CUP CANADA 2015
NATIONAL ORGANISING COMMITTEE
222 RUE SOMERSET STREET W, SUITE 700
OTTAWA, ON, CANADA, K2P0J4
T. +1 613.369.5240 F. +1 613.369.5241
FIFA.COM/CANADA2015



Regulations:

1. Cash Back percentage savings will ONLY apply when the group order is placed and ultimately paid for in full by credit card; NO certified cheque or money order will be accepted as payment. Payment can be made in full at time of booking, or completed via a purchase link that is shared amongst members of the group.
2. The applicable Cash Back percentage will be paid by the CSA within 60 days of the final date Group Stadium Passports can be purchased. To qualify, a group must be paid for in full; proof of purchase is required. If you wish to communicate a specific date for the above payment schedule, please confirm with Brooke and/or your venue ticketing managers regarding the final purchase date for Group Stadium Passports, and add 60 days for payment to be received.
3. Cash Back is applicable to all price categories, including Category 1 tickets – no volume discount is available for group orders in this category, therefore, the incentive to purchase in Category 1 is the opportunity for the percentage rebate.
4. Cash Back will be available throughout the sale of Stadium Passports and Half Passes. NOTE: The incentive may continue through individual groups, however, the tiered offering for individual match days is subject to change and will not be communicated until individual group details are made publically available.

Restrictions:

1. There is no maximum limit to a Cash Back payout, therefore, a qualified group is not limited to how much they can benefit from this opportunity.
2. All funds will be in Canadian dollars.
3. Cash Back will only be offered to soccer group orders that qualify and are in good standing. A process to ensure only qualified soccer clubs, teams, districts, etc., participate will be implemented.
4. Corporations buying groups will not be eligible for the Cash Back incentive.

Secondary Incentive: Youth Programme

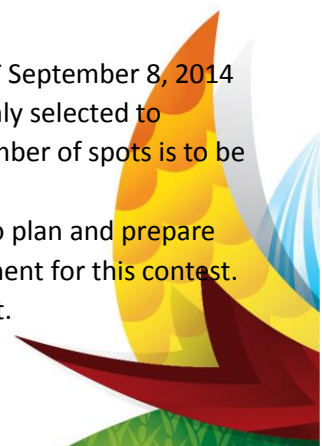
Target: Soccer community affiliated with provincial associations, i.e., clubs, teams, districts, etc.

Purpose:

1. To capitalize on the strong interest in Youth Programme participation by the soccer community, and use the opportunity as a driving force to incite group orders by a specific due date of January 30, 2015, in order to qualify.
2. To ensure clubs and teams of all sizes have the opportunity to participate regardless of the dollar value of their booking.

Offering:

1. Each group booking made by a soccer team, club, district or association, between noon EST September 8, 2014 and 5pm EST January 30, 2015, will be automatically entered for their chance to be randomly selected to participate in the FIFA WOMEN'S WORLD CUP CANADA 2015™ Youth Programme. The number of spots is to be confirmed; age and height restrictions will be identified.
2. Qualified Clubs will be identified and participants selected by February 27, 2015, in order to plan and prepare accordingly with Competitions. We are likely to include a "no purchase necessary" component for this contest. Quebec contesting regulations will also be a consideration for our local team in that market.





FIFA WOMEN'S WORLD CUP CANADA 2015
NATIONAL ORGANISING COMMITTEE
222 RUE SOMERSET STREET W, SUITE 700
OTTAWA, ON, CANADA, K2P0J4
T. +1 613.369.5240 F. +1 613.369.5241
FIFA.COM/CANADA2015



Restriction: Opportunity is limited to soccer groups only that confirm a valid booking of Stadium Passports or Half-Passes within the above dates.

PROCESS

Groups will request a number of BC Place Stadium Passports or Half Passes through the Group Request Form. A Group leader will fill in the request indicating – product, number requested, and category.

The Group Ticket request will then be confirmed by Alix Davidson, and a unique group code will be activated. The unique group code can be used to distribute between multiple ticket purchasers to make their individual purchases within the group allocation.

Alternatively, the group leader may use the group code to make the full purchase of all tickets on Ticketmaster (online only) or by phone with Alix Davidson (604.699.2225 ext 4904)

Each code will be live for a total of 15 days once activated. The group will have 15 days to complete the purchase of all requests tickets.

To request 11 or more tickets and receive a group discount, please fill in the [Group Request Form here](#)

